

Organisational Pulse *Surveys*



Carrera's Organisational Pulse Survey is a fully customisable 'healthcheck' for your organisation with the ability to measure organisational effectiveness across key areas of the business. The Pulse Survey gives us a timely insight into the health of a company, hence the name 'pulse' surveys. It is designed to take a snapshot of employee opinions at a particular time and allow the tracking of trends; including an organisation wide eNPS (Employee Net Promoter Score).

Many employees have relished in the benefits of working from home and have proven that they can meet the core objectives of their role without having to be physically present in the office



Organisational Pulse Surveys provide immediate and comprehensive feedback on how employees are feeling around the most critical areas of influence that impact on engagement and business results. Being relatively quick and straightforward to administer they can be run on a regular basis, effectively tracking movements in perceptions and engagement. This then allows us to understand where in particular to focus resources and activities to maximise outcomes. The ease of use and flexibility of this survey allows us to monitor ongoing changes to perceptions as we focus on areas of potential challenge and improvement.

How it *works*

Our Organisational Pulse Survey surveys employees around up to 10 key areas of influence. We can customise questions specifically to the needs of your business and segment data to analyse perceptions of different demographic groups within your organisation.



Organisational Pulse Surveys give organisations:

- An eNPS that can be tracked over time to measure ongoing engagement of all employees
- A view of perceptions within the business of the most critical areas that impact on employee engagement, productivity and retention
- The ability to analyse the data to a very detailed level by any number of key variables chosen by you
- Real time responses to a survey that is easy to conduct, quick for employees to complete and therefore can be run as frequently as required by the business
- Increased engagement as employees value the opportunity to feel 'heard' and give their feedback on vital areas of concern for the business

Gathering and responding to feedback regularly is critical to engagement, retention and the achievement of strategic objectives



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